

Message Text

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ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W

-----099107 181256Z /43

R 180908Z JUL 77

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 4291

UNCLAS BANGKOK 15683

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJECT: WTDR/FIT

REF: USDOC 11377

1. THAILAND 2. CNTRY CODE: 549 3. SER.NO: 0135000
4. NAN MEE CO., LTD.
4A. CODE: K
5. 35/14-16 SURAVONGSE ROAD
6. BANGKOK; THAILAND
7. ESTABL: 1949 8. EMPL: 70 9. SIZE: (19-X) LARGE
10. REPUTATION: (22-X) GOOD
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED
IN ORDER OF IMPORTANCE: LOCAL AND ABROAD
12. RPT.DATE: 07/77
13A. 39500/235 IMP. AGT.DIST. OF PENS, PENCILS AND OTHER OFFICE
MATERIALS
13B. 35600/235 IMP.AGT.DIST. OF LABELING AND MARKING MACHINES
13C. 35700/235 IMP.AGT.DIST. OF STAPLING MACHINES
13D. 30798/235 IMP.AGT.DIST. OF MOLDED PLASTIC PRODUCTS
13E. 26451/05 MFR.DIST. OF OFFICE SUPPLIES
13F. 27311/235 IMP.AGT.DIST. OF BOOKS
14. CONTACT: KORAVIT SUPUTHIPONGSE TITLE: MANAGING DIRECTOR
15. CABLE: NANMEECO 16. TELEX: NA 17. TEL: 233-7926
18. FINANCIAL REFS: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK;
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BANGKOK METROPOLITAN BANK LTD., P.O. BOX 1-99, BANGKOK;
KRUNG THAI BANK LTD., 260 YAWARAJ ROAD, BANGKOK; THAI
FARMERS BANK LTD., 142 SILOM ROAD, BANGKOK.
19. TRADE REFS: AVERY PRODUCTS (CONSUMER DIV.), SANTA ANA, CALIF.
20. AGENCY REP: AVERY PRODUCTS, CONSUMER DIV., 415 HUNTINGTON
DR., SAN MARINO, CALIF. 91108, EMBOSsing MACHINES AND
TAPES, ACQ: 1960; BATES MFG. CO., 18 & 21 CENTRAL AVE.,

W. ORANGE, N.J., STAPLER AND STAPLES, ACQ: 1971; FORMULA LAB., POBOX 1056, ESCONDIDO, CALIF. 92025, INK, ACQ: 1968; HUNT MFG. CO., 1405 LOCUST ST., PHILADELPHIA, PA. 19102, STATIONERY, ACQ: 1970; MONTBLANC-SIMPLO, GERMANY, FOUNTAIN PENS, ACQ: 1956; MAX CO., LTD., TOKYO, JAPAN, STATIONERY, ACQ: 1955; HEMMI SLIDE RULE CO., JAPAN, SLIDE RULES, ACQ: 1960; COLLEEN PENCIL CO., JAPAN, PENCILS, ACQ: 1955; ZEBRA CO., LTD., JAPAN, BALL PENS, ACQ: 1955; REGMA, PARIS, FRANCE, DIAZO PAPER AND MACHINES, ACQ: 1960; EFFICIENTA NV, HOLLAND, MAGNETIC STATISTIC BOARDS, ACQ: 1960; FICUT, MILANO, ITALY, DIAZO PAPER, ACQ: 1958; CHEMOLIMPEX, BUDAPEST, HUNGARY, STATIONERY, ACQ: 1968; KAUMOMMARIKAT OY, HELSINKI, FINLAND, KRAFT TAPES, ACQ: 1968; SEKISUI CHEMICAL CO., TOKYO, JAPAN, EVERCEL CELLULOSE TAPES, CLOTH TAPES, ACQ: 1956.

21. NAN MEE COMPANY, ONE OF THE OLDEST STATIONERY SUPPLIERS IN THAILAND, WAS INCORPORATED IN 1949 WITH AN AUTHORIZED CAPITAL OF US\$2,500 WHICH WAS LATER INCREASED TO \$250,000. FIRM ACTS AS IMPORTER, DISTRIBUTOR AND MANUFACTURER OF BOOKS, OFFICE SUPPLIES AND STATIONERY. SUBJECT FIRM OWNS A THREE STORY BUILDING OF 200 SQ.METERS WITH AN OFFICE OF 40 SQ.METERS AND A DISPLAY ROOM OF 100 SQ.METERS LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. IT EMPLOYS 70 PEOPLE INCLUDING 10 SALES-MEN. FIFTY PERCENT OF ITS IMPORTS ARE FROM U.S. WITH THE REMAINDER FROM JAPAN AND EUROPE. SUBJECT FIRM IS AFFILIATED WITH NAN MEE INDUSTRIALS WHICH PRODUCES INK, STAPLES BALL POINT PENS AND MARKING PENS FOR LOCAL MARKET AND FOR EXPORT TO IRAN
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AND THE MIDDLE EAST. ITS FACTORY EMPLOYS ABOUT 100 WORKERS AND HAS AN AREA OF 600 SQ.METERS. NAN MEE COMPANY REPORTS THAT ITS SALES VOLUME IN 1976 WAS \$2,500,000. FIRM IS RUN BY THE SUPUTHIPONGSE FAMILY, UNDER THE MANAGEMENT OF MR. KORAVIT SUPUTHIPONGSE WHO IS HIGHLY REGARDED IN LOCAL BUSINESS AND BANKING CIRCLES. IT IS A MEMBER OF THE THAI CHAMBER OF COMMERCE AND THE ASSOCIATION OF THAI INDUSTRIES. LOCAL BANK REPORTS THAT NAN MEE HAS A GOOD FINANCIAL STANDING. IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: WARD D. BARMON
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

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Sent Date: 18-Jul-1977 12:00:00 am
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Review Withdrawn Fields: n/a
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Secure: OPEN
Status: NATIVE
Subject: WTD R/FIT
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/18ee356a-c288-dd11-92da-001cc4696bcc
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